#### **DECLARATION OF KERI E. BORDERS**

- 1. I, Keri E. Borders, declare:
- 2. I am a partner at Mayer Brown LLP, counsel of record for defendant Logitech Inc. in this matter. I submit this declaration in support of Logitech's opposition to Plaintiff James Porath's motion for class certification. I have personal knowledge of the facts set forth in this declaration and, if called upon to do so, could and would testify competently thereto.

## A. Consumer Experience Purchasing Z200 On Laptop Computer

- 3. On October 15, 2019, I used a laptop computer to access the landing page for the Z200 on the CDW website (<a href="https://www.cdw.com/product/logitech-z200-2.0-channel-speaker-system-for-pc/3190941">https://www.cdw.com/product/logitech-z200-2.0-channel-speaker-system-for-pc/3190941</a>). A true and correct copy of the portion of the website that appeared on the screen that was downloaded at my direction is attached hereto as **Exhibit 1**.
- 4. Once on the CDW webpage for the Z200, I was able to immediately click on the "Add to Cart" button and begin the checkout process without seeing any further information about the number of drivers contained in the product. In other words, I could purchase the Z200 after viewing the product's photo and price, without ever viewing any detailed product descriptions or information regarding number of drivers. *Id*.

## B. Consumer Experience Purchasing Z200 On Amazon.com Through An iPhone

- 5. During the time this case has been pending, I used an Apple iPhone to access the Safari web browser. From Safari, I navigated to the Amazon.com website. Once on Amazon.com, I searched for the Z200 and clicked the appropriate result to navigate to the Z200's product page.
- 6. At the Amazon.com page for the Z200 product, I was required to scroll down through approximately two iPhone screen-lengths to get to the "Add to Cart" or "Buy Now" options that allowed me to begin the purchase process. True and correct copies of the screens through which I was required to scroll in order to view the "Add to Cart" or "Buy Now" options, that were downloaded at my direction, are attached hereto as **Exhibits 2** and **3**.
  - 7. I was then able to (a) click "Add to Cart" which took me to a new webpage, (b)

# D. <u>CNET Review Regarding Drivers</u>

speakers reflecting what I saw are attached hereto as **Exhibits 6-8**.

11. Attached hereto as **Exhibit 9** is a true and correct copy of a review dated October 3, 2005, available at <a href="https://www.cnet.com/reviews/logitech-z4-review/">https://www.cnet.com/reviews/logitech-z4-review/</a>, a copy of which I caused to be downloaded on October 14, 2019.

# E. <u>Variations in State Law Consumer Protection Statutes</u>

12. Attached hereto as **Exhibit 10** is a true and correct copy of a chart prepared at my direction that details particular variations in state law.

### F. <u>Deposition Transcripts</u>

13. Attached hereto as **Exhibit 11** is a true and correct copy of excerpts from the transcript of the deposition of named plaintiff James Porath, held on October 8, 2019 in Los Angeles, California.

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